

A full-page background image featuring a white sailboat with its sails up, sailing on a blue ocean. In the distance, a range of mountains is visible under a sky with soft, orange and yellow clouds, suggesting a sunset or sunrise. The overall tone is serene and nautical.

Pacific Cup Ambassador Toolkit

Official Outreach Materials & Guidance

One-Page Sponsorship Overview

The Pacific Cup is a world-class, 2,070-mile offshore sailboat race from San Francisco to Hawai'i, organized biennially by the Pacific Cup Yacht Club (PCYC), a registered 501(c)(3) nonprofit organization.

The race represents more than competition—it stands for adventure, teamwork, environmental stewardship, and education. The Pacific Cup is powered by wind energy, operates as a certified Clean Regatta, and invests heavily in safety training and offshore education through the Pacific Offshore Academy and Safety at Sea programs.

Ambassador-level sponsorships provide companies, departments, and families an opportunity to:

- Support a globally recognized nonprofit sporting event
- Align with sustainability and ocean stewardship
- Gain visibility within a passionate and influential sailing community
- Contribute to safety, education, and environmental initiatives

All monetary contributions are tax deductible to the extent allowed by law.

Email Template – Sponsor Outreach

Subject: Supporting the Pacific Cup – A Unique Nonprofit Sponsorship Opportunity

Hi [Name],

I'm participating in the upcoming Pacific Cup Race, a 2,070-mile offshore sailboat race from San Francisco to Hawai'i. The race is organized by the Pacific Cup Yacht Club, a 501(c)(3) nonprofit dedicated to ocean safety, education, and environmental stewardship.

I'm reaching out to see if [Company/Department] would be interested in supporting the race at a modest sponsorship level. Contributions are tax deductible and directly support safety programs, environmental initiatives, and educational efforts that benefit the broader sailing community.

I'd be happy to share a brief overview and answer any questions.

Thank you for considering supporting a truly special cause.

Best regards,
[Your Name]



Sample Social Media Announcement

Proud to share that [Company Name] is supporting the Pacific Cup—one of the world's premier offshore sailboat races and a certified Clean Regatta. Their support helps advance ocean safety, education, and environmental stewardship from San Francisco to Hawai'i. Mahalo for being part of the Pacific Cup Ohana!

How to Ask – Ambassador Cheat Sheet

01

Start with people who already know and trust you

- Your employer or department
- Family members
- Clients, partners, or friends

02

Keep it simple

- This is a nonprofit sponsorship, not a sales pitch
- Entry-level support starts at \$250

03

Lead with the cause

- Wind-powered ocean racing
- Environmental stewardship and Clean Regatta practices
- Safety and education programs

04

Emphasize tax deductibility

- Contributions are tax deductible to the extent allowed by law

05

Ask clearly

Would you consider supporting the Pacific Cup at \$250–\$1,000?

Why Support the Pacific Cup?



More Than a Race

The Pacific Cup represents adventure, teamwork, environmental stewardship, and education. It's powered entirely by wind energy and operates as a certified Clean Regatta.

Your support directly funds safety training programs, offshore education through the Pacific Offshore Academy, and environmental initiatives that protect our oceans.

Ambassador Benefits & Recognition

Official Recognition

Your name or company featured in Pacific Cup materials and communications

Community Connection

Join a passionate and influential sailing community dedicated to ocean stewardship

Tax Benefits

All contributions are tax deductible to the extent allowed by law

Meaningful Impact

Support safety, education, and environmental programs that benefit the entire sailing community

Important Deadline

**June 15,
2026**

To ensure proper recognition and inclusion in Pacific Cup materials, all Ambassador-sourced sponsorships must be received no later than:

Monday, June 15, 2026

How to Become a Pacific Cup Ambassador



Secure Sponsorship

Obtain at least \$250 from a company, department, family, or individual



Collect Details

Gather sponsor name, contact information, and contribution amount



Submit Information

Send sponsorship details to the Pacific Cup team via email



Get Activated

Ambassador status and benefits activated upon confirmation



Payment Instructions: Checks should be made payable to: **Pacific Cup Yacht Club**

Join the Pacific Cup Ohana

Become an Ambassador and help support one of the world's premier offshore sailboat races. Your contribution advances ocean safety, education, and environmental stewardship from San Francisco to Hawai'i.

Mahalo for being part of our journey!

